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## HELP CONVERT ATLANTA'S TRASH INTO TREASURE AND SUPPORT THE PROPOSED ATLANTA BELTLINE



Designers, Architects, Artists or anyone with a creative touch is invited to convert a piece of Atlanta's "Trash" into a "Treasure" which will be auctioned off to support "Friends of the Beltline" a non-profit organization dedicated to making the 22 mile transit greenway loop a reality. 75% of all auction profits will be donated directly to "Friends of the Beltline".



Whether you are interested in submitting a newly created "Treasure" or want to support Atlanta's community, mark your calendar for the

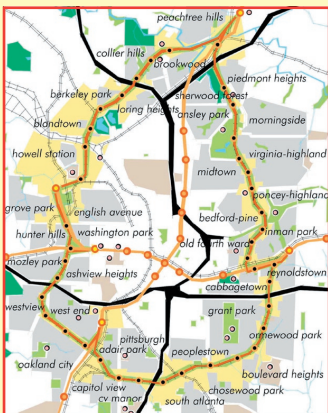
### 1ST ANNUAL IIDA "TRASH TO TREASURE" EVENT

Thursday, September 15<sup>th</sup> 2005 ■ 6:00pm-9:00pm

Interface Flooring Systems Showroom ■ 75 Fifth Street NW, Suite 110 ■ Atlanta, Georgia 30308

*The featured speaker will be Ryan Gravel, initial visionary of the Atlanta Beltline*

### WHAT EXACTLY IS THE ATLANTA BELTLINE ?



The beltline will be a 22-mile transit greenway circling downtown and midtown Atlanta. It reuses existing railroad rights-of-way as a wide linear park with streetcars, bicycle and pedestrian paths and connects over 40 diverse neighborhoods, as well as city schools, historic and cultural sites, shopping districts and public parks. It organizes adjacent underutilized urban land for transit-oriented development, expands transit options with environmentally-friendly alternatives, and connects various parts of PATH, Atlanta's emerging regional trail system. The Belt Line connects to MARTA at each of the four compass points, and destinations all along the way like Piedmont Hospital, the Atlanta Botanical Gardens, City Hall East, the Carter Center, the King Center, Zoo Atlanta, West End and the King Plow Arts Center. It adds much-needed green space to Atlanta, which currently has less parkland per resident than any American city of comparable size. *To learn more about the beltline, visit [www.beltline.org](http://www.beltline.org)*

Flip Over for Trash to Treasure Artwork Submittal Information

# ARTWORK SUBMITTAL OVERVIEW

All art shall support the use of recycled elements, environmental awareness, and the theme of uniting Atlanta's diverse communities for future generations. All artwork will be considered a donation by the artist in support of this community fundraiser.

The deadline for submitting the ENTRY FORM below is JULY 21<sup>st</sup>. ARTWORK will be due SEPTEMBER 1<sup>st</sup>. The location for delivery will be Axis Fine Art Installation, Inc. Some Artwork will be selected by a jury for live auction and will be a featured display prior to and during the event. Remaining artwork will be part of a silent auction.



The jury will be notable gallery owners and Art figures in the Atlanta community. All art will be reviewed for prizes in the following "best of" categories:

- Best of Show
- People's Choice 1
- People's Choice 2
- People's Choice 3
- Jurors Choice
- Best Use of Recycled Content
- Highest Bid
- Best Expression of Theme

## ARTWORK SPECIFICATIONS

- Maximum size of art not to exceed 48"x48"x48"
- Maximum weight of art not to exceed 50lbs.
- Art should contain a minimum of 50% recycled content.
- Art should be non-perishable
- Art should be non-combustible
- Art should be non-hazardous
- Stays in tact in its original form, fully assembled
- 2 or 3 dimensional
- Art should be easily transportable
- Art should be signed and dated

*At time of submittal please provide the following:*

- Suggested value of piece.
- Suggested minimum bid (jury has final decision).
- Medium description, and what part of town it originated.
- Title of the piece.
- A one sentence concept statement & artist biography.

*Artists selected for live auction will receive two free tickets to the event.*

## ARTIST ENTRY PROCESS

If you are interested in helping Atlanta's future by converting Trash into Treasure, please mail or fax the form below before July 21st to:

**Vernon Thomas**  
IIDA Association Headquarters  
1185 Willingham Drive, Atlanta, GA. 30304  
fax: 404.768.7767  
email: iidageorgia@ahqi.com

If you have any questions, about the entry, or the event, please contact:

**Linda Warming**  
IIDA  
voice: 404.253.1449  
e-mail: lwarming@lasarchitect.com

## ARTWORK / ARTIST ENTRY FORM

I am interested in participating in the "Trash to Treasure" event benefitting Friends of the Beltline, and the people of Atlanta. I would like to submit the following:

\_\_\_ Piece(s) in the Trash to Treasure Auction

\_\_\_ I am also interested in attending the Auction

\* Name: \_\_\_\_\_ \* E-Mail Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ \* Telephone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Fax: \_\_\_\_\_

*\*critical information for future contact*

Mail or fax this form to:  
**Vernon Thomas**  
IIDA Association Headquarters  
1185 Willingham Drive, Atlanta, GA. 30304  
fax: 404.768.7767

Once your entry is received, a confirmation e-mail will be sent out to you with any late breaking information regarding your submittal.



Thank You for Your Support



Please Recycle